



**E V A N S + A Y E R S**

SINCE 1881



**Marc Allgrove**  
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**Professional Qualifications:**

- Australian Institute of Company Directors
- Bachelor of Economics, Adelaide University

**Other:**

- Director – Vinehealth Aust.
- Director – Olivers Taranga
- Director – Holdfast Assets

Marc Allgrove is a Director in Evans + Ayers. Prior to joining this practice he was the CEO of McLaren Vale winery Chapel Hill from 2009-2013. Over 20 years within the Australian wine industry with Constellation Wines and its predecessors and Chapel Hill, has provided significant experience with particular focus on marketing, sales, management and exports.

A former chair and board member of the McLaren Vale Grape Wine and Tourism Association and the South Australian Wine Industry Association executive, and currently on the boards of Vinehealth Australia, Olivers Taranga Pty Ltd and Holdfast Assets Pty Ltd. In addition, seats on the Winemakers Federation of Australia Future Leaders Selection Committee, Fleurieu Art Prize Board, the Art Gallery of South Australia's Contemporary Collectors Committee, Industry Leadership Fund Scholars Committee and the UNESCO Mt Lofty Ranges World Heritage Bid Economic Advisory Group demonstrate a deep and broad understanding of public and private organisational strengths and issues, along with the development of a broad business network within Australian wine and the broader business community.

**Some of Marc's experience and achievements:**

- Nth Adelaide Golf Course M/plan – economic model
- KI beverages review, recommendations + promotion
- Lenswood Coop strategic review
- National Wine Centre strategic review
- Blends Wine Estates – China market employment strategy
- Leading development of Lost Buoy Wines
- Olivers Taranga export market development
- Amalgamation strategy for the Clare Valley grape growers and winemakers' associations.
- Leading Chapel Hill for 5 years, growing sales by over 20%
- Strategic plan and structure for the McLaren Vale Grape Wine & Tourism Association
- Core brand development, including Hardys, Banrock Station, Berri, Stanley and Omni for Constellation Wines Australia, domestically and abroad.
- European Trading Director, representing Constellation Wines Australia's interests in the markets.