



EVANS + AYERS

SINCE 1881



Marc Allgrove
Director

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Professional Qualifications:

- Australian Institute of Company Directors
- Bachelor of Economics, Adelaide University

Other:

- Director – Vinehealth Aust.
- Director – Olivers Taranga
- Director – Holdfast Assets

Marc Allgrove is a Director in Evans + Ayers. Prior to joining this practice he was the CEO of McLaren Vale winery Chapel Hill from 2009-2013. Over 20 years within the Australian wine industry with Constellation Wines and its predecessors and Chapel Hill, has provided significant experience with particular focus on marketing, sales, management and exports. A former chair and board member of the McLaren Vale Grape Wine and Tourism Association and the South Australian Wine Industry Association executive, and currently on the boards of Vinehealth Australia, Olivers Taranga Pty Ltd and Holdfast Assets Pty Ltd. In addition seats on the Winemakers Federation of Australia Future Leaders Selection Committee, Fleurieu Art Prize Board, the Art Gallery of South Australia's Contemporary Collectors Committee, Industry Leadership Fund Scholars Committee and the UNESCO Mt Lofty Ranges World Heritage Bid Economic Advisory Group demonstrate a deep and broad understanding of public and private organisational strengths and issues, along with the development of a broad business network within Australian wine and the broader business community.

Some of Marc's experience and achievements;

- Kangaroo Island beverage industry review and recommendations
- Advising and developing the Lost Buoy Wines estate in McLaren Vale.
- Strategy and recommendations to facilitate the amalgamation of the Clare Valley grape growers and winemakers' associations.
- Growing sales of Chapel Hill wines by over 20% through deeper penetration domestically and establishing markets internationally.
- Developing and implementing a strategic plan and structure for the McLaren Vale Grape Wine & Tourism Association
- Leading the core brand development, including Hardys, Banrock Station, Berri, Stanley and Omni for Constellation Wines Australia, domestically and abroad.
- As European Trading Director living in London, representing Constellation Wines Australia's interests in the UK & European markets.
- Developing and launching the Limestone Coast's Stonehaven Wines domestically.
- Developing and launching the Adelaide Hills' Starvedog Lane wines domestically and internationally.
- Re-launching the Yarra Burn Sparkling on to the Australian market.